SEAN
HAMMOND

UI/UX DESIGNER & MARKETER

📞 (214) 973-0454
✉️ seanrhammond19@gmail.com
in linkedin.com/in/srhammond
🌐 Portfolio
📧 Letters of Recommendation

SUMMARY

Creative and detail-oriented UI/UX Designer with a passion for crafting intuitive and engaging user experiences. With over 3+ years of experience, I bring a collaborative mindset and strong problem-solving skills, working closely with clients and teams to turn ideas into polished, user-centered designs that deliver real results.

WORK EXPERIENCE

5ASH CONSTRUCTION SEPT 2024 - OCT 2024
UI/UX Web Designer - Freelance

Redesigned website for 5ASH Construction Services, collaborating with the client to create a streamlined, user-friendly interface. Designed and implemented a website management system, including review and booking features, to improve user experience and client interaction efficiency. Built brand guidelines and a cohesive design system to ensure consistency, ease of use, and facilitate future development.

LIONHEART CHILDREN'S ACADEMY AUG 2024 - SEPT 2024
Email UI Designer & Developer - Freelance

Collaborated with the Creative Director to design and develop custom, responsive email signatures for MS Outlook client. Ensured compatibility in light and dark desktop and iOS modes. Utilized Figma, Photoshop, Illustrator, and VS Code to create visually appealing, custom-coded email signatures.

PIXELDROP MAY 2021 - PRESENT
Digital Media Assistant

Marketed the unreleased 2020 Ford Bronco to over 70,000 Instagram followers. Acquired external sponsorships for @feromachines and generated over 25M+ combined views. Contributed to 57.4% brand growth through advertising campaigns and digital media content.

SKYLARK APR 2021 - SEPT 2021
Content & Media Designer

Created and curated digital content for social media platforms Instagram and Facebook (@skylarkcamps). Enhanced brand presence and engagement. Designed and managed email campaigns using Mailchimp. Built an email list with over 1K recipients. Pioneered a refresh of color grading style for both photos and videos.

EDUCATION

Dallas Baptist University
BBS in Marketing / Art

SKILLS

UI/UX Design
Prototyping
Wireframing
HTML/CSS
Interaction Design
Information Architecture (IA)
Responsive Design
Design Systems
User Research & Usability Testing

SOFTWARE

Figma
Invision
Adobe XD
Adobe Illustrator
Adobe Photoshop
VS Code
XCode
GitHub
Webflow
Adobe After Effects
Adobe Premiere Pro

CERTIFICATIONS

Google
Ads Creation
Ads Measurement
AI-Power Performance Ads

HubSpot
SEO
Digital Marketing
Content Creation
Social Media